

# Our Town

March/April 2021

TOWN of WAKE FOREST



Town of Wake Forest  
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 Wake Forest, NC 27587  
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## News Highlights

**Loose leaf collection ends Friday, March 12** » Loose leaf collection service which is offered during the fall and winter months will end Friday, March 12. Beginning Monday, March 15, all leaves must be bagged or put in a container marked “YW” (yard waste) for collection. Bags can be clear or brown paper. No black bags, please.

Loose leaf collection resumes Monday, Oct. 4.



**Enjoy a Story & the Outdoors** » March is National Reading Month and the Wake Forest Parks, Recreation & Cultural Resources Department is celebrating by introducing a program that encourages families to read while enjoying Town parks and greenways.

Free and open to the public, the first StoryWalk will be offered at E. Carroll Joyner Park, 701 Harris Road, throughout the month of March. StoryWalk is an innovative and interactive way for readers of all ages to enjoy a story and the outdoors at the same time. Pages from a children’s picture book are displayed on posts along a park trail. As you stroll along the path, you are directed to the next page in the story.

StoryWalk is offered in partnership with Page 158 Books.

The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Kellogg-Hubbard Library. StoryWalk® is a registered service mark owned by Ms. Ferguson.

## Anti-littering campaign aims at keeping our town clean

The Town of Wake Forest recently launched a comprehensive anti-littering campaign aimed at eliminating unsightly trash along roadways, in neighborhoods and in other parts of our community. Entitled “Show Some Love, #KeepWFclean,” the long-term initiative focuses on education, awareness and enforcement, while encouraging residents, businesses, neighborhoods and community organizations to take action to ensure that litter finds its rightful place.



In addition, the campaign emphasizes that litter is not only ugly, it is a costly problem that can be only be addressed

with behavioral changes at the community and individual levels.

“We have all noticed the significant increase in litter around town,” said Mayor Vivian Jones. “We are asking all Wake Forest residents to take a renewed pride in our community by properly disposing of their trash and securing their truckloads.”

The “Show Some Love” campaign features a logo and hashtag (#KeepWFclean) that will be used in a range of promotional materials, public service announcements and on social media. The “Show Some Love” logo is already appearing on banners and yard signs around town, as well as on Town employee email signatures. In the coming days, the logo will be visible on the back of many Town vehicles.

🔗 [wakeforestnc.gov](http://wakeforestnc.gov), search “keep wf clean”

**Holiday Schedule:** Wake Forest Town Hall and all other administrative offices will be closed Apr. 2 for Good Friday. For a complete list of Town holidays and any changes to Town services, visit [wakeforestnc.gov](http://wakeforestnc.gov) and search “holiday schedule.”



## The cost of litter

Roadside litter costs millions of dollars every year to remove from North Carolina roads. There are also a number of indirect costs we pay for litter. The indirect costs affect property value, tourism, businesses, and development.

Keep America Beautiful surveyed homeowners, realtors, and business development officials nationally and released the following statistics:

- 93% of homeowners say a littered neighborhood would decrease their assessment of a home's value and influences their decision to purchase a property.
- 36% of business development officials say that litter impacts a decision to locate to a community.
- 55% of realtors think that litter reduces property values by about 9%.
- 60% of property appraisers would reduce a home's value if it was littered.
- The presence of litter in a community decreases property values by a little over 7%, according to the National Association of Home Builders pricing model.



## Spread the message

Free "Show Some Love" yard signs are available at Wake Forest Town Hall for any resident that wants to post one. We ask that residents put the signs only in areas where they are permitted to do so.

## Easy ways to help reduce litter

- Secure litter in your cars and trucks
- Bring reusable bags to the grocery store to reduce the number of plastic bags that are thrown away
- Use refillable water bottles and coffee mugs to reduce waste
- Ensure outdoor trash cans have tight-fitting lids to prevent garbage from being spread by weather or animals
- Set a positive example by disposing of trash properly and encouraging others to do the same.

🌐 [wakeforestnc.gov](http://wakeforestnc.gov), search "keep wf clean"

# Join the fight against litter



*Individuals and families invited to "Show Some Love" by picking up litter along streets and roadways*

The Town of Wake Forest is inviting individuals and families to join the "Show Some Love, #KeepWFClean" campaign by picking up trash in their neighborhoods and along local streets and roadways. Designed to encourage maximum public participation, the initiative allows volunteers to pick up litter on a one-time or ongoing basis. Participants may also choose the area they wish to clean or request direction to high need areas around town.

**Reserve a litter kit.** To aid the effort, volunteers may reserve one or more litter kits at no charge by completing the online form at [www.wakeforestnc.gov/keep-wf-clean](http://www.wakeforestnc.gov/keep-wf-clean). Each litter kit includes reflective vests, gloves, buckets, grabbers, trash bags, data collection sheets, hand sanitizer and litter education materials. A special thanks to B&W Hardware for sponsoring the litter kits.

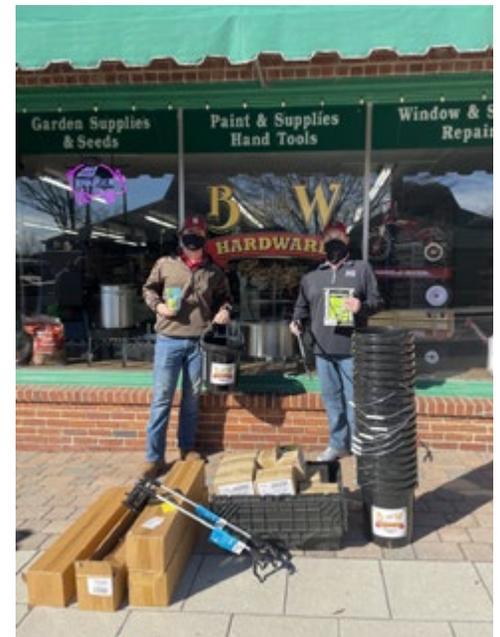
Once reserved, litter kits may be picked up at the Public Works Operations Center, 234 Friendship Chapel Road, Monday-Friday, between 7 a.m. and 3:30 p.m. and must be returned within one week, unless otherwise requested.

Due to COVID-19 and out of concern for public safety, the Town is currently limiting participation in the roadside cleanup program to individuals and families. Once state restrictions are lifted, the invitation

to participate will be extended to schools, churches, civic groups and community organizations.

For more information, contact Sustainability Coordinator Jeanette Johnson at 919-435-9585 or [jjohnson@wakeforestnc.gov](mailto:jjohnson@wakeforestnc.gov).

🌐 [wakeforestnc.gov](http://wakeforestnc.gov), search "keep wf clean"



Thank you to B&W Hardware in downtown Wake Forest for sponsoring the litter kits.

## Loose trash in trucks creates litter along Wake Forest roadways

Help keep Wake Forest roadways clean by securing any trash in your truck bed. When you throw trash in the back of your truck, it inevitably blows out and becomes litter on the roadside.

The Town wants residents to know that both private and commercial drivers are responsible for anything that is blown from the uncovered

bed of their pickup truck. Penalties for littering include up to a \$2,000 fine, community service work and one point on a motorist's driver license upon conviction.

Put trash into built-in containers. Use tarps, cargo nets and tie-downs to secure any loads.



**PUBLIC WORKS**

## Schedule your large brush pickup online

On January 1, the Town of Wake Forest initiated several important changes to its yard waste collection program, including a requirement that residents schedule large brush pickups and a doubling of the weekly bag limit of yard waste from 10 to 20 bags.

Large brush collections may be scheduled online via the Town's large brush pickup request form at [wakeforestnc.gov](http://wakeforestnc.gov), search "solid waste." Area residents without internet access may schedule a pickup by calling 919-435-9570 Monday-Friday between 7 a.m. and 3:30 p.m.

Generally, "large brush" is any yard waste, including limbs over four feet in length, that does not fit into bags or yard waste containers. Brush placed behind the curb in front of individual homes (not in front of vacant lots, common areas or open space) will be collected on residents' normal yard waste collection day.

After scheduling an appointment, residents are urged to observe the following guidelines to ensure collection:



- Large brush must be loose, unbundled, and visible to the driver—not contained in a bag, cart, box or collection container.
- Brush must be placed behind the curb in front of individual homes, not in front of vacant lots, common areas or open space.
- Brush must be less than 10 inches in diameter and no longer than six feet.
- Do not place brush near mailboxes, utility boxes, utility poles, fences or other fixed objects.

🌐 [wakeforestnc.gov](http://wakeforestnc.gov), search "solid waste"  
☎ 919-435-9570, ✉ [publicworksdept@wakeforestnc.gov](mailto:publicworksdept@wakeforestnc.gov)

**PUBLIC WORKS**

## Schedule your bulk waste pickup online

The Town of Wake Forest collects bulk waste from the curb on Tuesdays by appointment only. Bulk waste is any acceptable trash that is too large to fit into your rollout cart. Residents may schedule two free collections per year. Each additional collection is \$50.

**What's Accepted:**

furniture  
lawn mowers  
wooden pallets  
bookshelves  
large appliances  
rugs  
mattresses  
mirrors (wrapped)  
swing sets  
bed frames  
trampolines  
fencing  
vacuum cleaners  
moving boxes

**Not Accepted:**

liquid paint  
batteries  
gasoline & oil  
tires  
hazardous material  
televisions  
computers  
printers  
microwaves  
move outs  
evictions  
construction material

To schedule an appointment, fill out the online bulk waste pickup form at [wakeforestnc.gov](http://wakeforestnc.gov), search "bulk waste pickup." Submit your request before 2 p.m. Monday for a Tuesday pickup. Place your items behind the curb (not in the street) and do not block the sidewalk.

If your materials are not acceptable, please visit the Wake County Disposal Guide to find the correct location to dispose of your waste.

🌐 [wakeforestnc.gov](http://wakeforestnc.gov), search "bulk waste"  
☎ 919-435-9570, ✉ [publicworksdept@wakeforestnc.gov](mailto:publicworksdept@wakeforestnc.gov)



## Fire Department seeks photos & stories to mark upcoming Centennial Celebration

The Wake Forest Fire Department (WFFD) will kick off a year-long centennial celebration on August 4—the date the department was created 100 years ago. Planning is underway for a series of events and activities to celebrate the centennial.

In the meantime, the WFFD is inviting residents and businesses to participate in the commemoration by sharing photos, documents, stories, equipment and other memorabilia that can be used to celebrate the centennial and recognize the service and commitment of Wake Forest firefighters since 1921.

Anyone wishing to share memorabilia, stories or even compliments and best wishes is encouraged to complete the online submission form at [wakeforestnc.gov](http://wakeforestnc.gov), search "centennial celebration."

Capt. Ben Davis, ☎ 919-556-1966,  
✉ [bdavis@wakeforestnc.gov](mailto:bdavis@wakeforestnc.gov)



**CUSTOMER SERVICE**

## Project Share helps residents with limited income

The City of Raleigh's Project Share Contribution Program offers emergency funds to Raleigh Water customers, including Wake Forest residents, struggling to pay their utility bills. Funded by customer and corporate donations, the initiative offers a direct way to help residents in the area. Of the funds contributed to Project Share, 100% stay in the service area.

For more information about Project Share—including how to make a contribution—visit [raleighnc.gov/project-share](http://raleighnc.gov/project-share) or contact the City of Raleigh at [CustomerCare@raleighnc.gov](mailto:CustomerCare@raleighnc.gov) or 919-996-3245.

## RecConnect now available in digital format

The spring/summer edition of Wake Forest Parks, Recreation & Cultural Resources Department's program guide is now available in digital format. RecConnect provides complete information on parks and recreation-sponsored programs and activities for people of all ages, including youth and adult athletics, cultural programs and classes, and special events.



To view the program guide, visit [wakeforestnc.gov](http://wakeforestnc.gov) and search "RecConnect."

A limited number of printed versions of RecConnect are available for pickup at Town Hall, 301 S. Brooks St., and PRCR facilities, such as Joyner Park Community Center, 701 Harris Road, Flaherty Park Community Center, 1226 N. White St., and Alston-Massenburg Center, 416 S. Taylor St.

📍 [wakeforestnc.gov](http://wakeforestnc.gov), search "RecConnect",  
☎ 919-435-9560

### COMMUNICATIONS & PUBLIC AFFAIRS

## State of the Town address is available online

Mayor Vivian Jones delivered her annual State of the Town address in a pre-recorded format this year. The virtual address, which incorporates video highlights to underscore the mayor's remarks, can be viewed on the Town Facebook page, on Wake Forest TV 10 (WFTV 10) and at [wakeforestnc.gov](http://wakeforestnc.gov).



Now in its fifteenth year, the mayor's State of the Town Address offers Wake Forest citizens the opportunity to reflect on the Town's accomplishments during the previous year and learn about its goals in the coming months.

Communications & Public Affairs  
Director Bill Crabtree, ☎ 919-435-9421,  
✉ [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov)



**We Can Do It: American Women in History** will stream online March 23.

## Renaissance Centre offers four children's shows in VIRTUAL THEATER

The following series will be available for free viewing on the Renaissance Centre website, Facebook and YouTube pages. These shows are supported by a grant from the National Endowment for the Arts.

**Harriet Tubman and the Underground Railroad.** March 9, 7 p.m. Presented by Virginia Repertory Theatre. This stirring drama with music is a classic tribute to the great American who freed herself and hundreds of others from the bonds of slavery. Share her adventurous life in this accurate and deeply moving musical history lesson. Geared for grades 3–8. Book and lyrics by Douglas Jones. Music by Ron Barnett.

**We Can Do It: American Women in History.** March 23, 7 p.m. Presented by Bright Star Touring Theatre. Celebrate the 100th anniversary of the signing of the 19th Amendment. This show informs and inspires audiences of girls and boys alike! An incredible adventure featuring some of the world's most remarkable female pioneers including Amelia Earhardt, Sacajawea, Susan B. Anthony and more.

**The Little Red Hen.** April 13, 7 p.m. Presented by Virginia Repertory Theatre. "Who'll help me plant the seed?" asks the plucky red hen as she begins the process of making a loaf of her delicious bread. "Not us," say the sheep, the cow, the horse and the pig. They all have better things to do. But, "a hen's gotta do what a hen's gotta do," and so our crimson heroine perseveres until her work is done. Geared for grades K–5. Book, music and lyrics by Ford Flannagan.

**Jack & the Beanstalk.** April 27, 7 p.m. Presented by the Virginia Repertory Theatre. This musical adaptation is a rollicking retelling of the classic fairy tale. Join our young hero as he uses his imagination to become the famous Jack from the book he is reading. As he spins the tale of trading the family cow for three magic beans, we watch the beanstalk grow and let our imaginations soar as our hero encounters more adventures than you can shake a stalk at. Geared for grades K–5. Book and lyrics by Douglas Jones. Music by Ron Barnett.

📍 [wakeforestrencen.org](http://wakeforestrencen.org), Renaissance Centre  
Box Office ☎ 919-435-9458

### NORTHERN WAKE SENIOR CENTER

## Subscribe to Senior Center's weekly newsletter

The Northern Wake Senior Center, 235 E. Holding Ave., offers adults age 55 and older a full schedule of recreational activities. The schedule of programs is included in the center's weekly newsletter which is distributed by email and posted on the Town's website.

To subscribe to the newsletter, email Program Director Jennie Griggs at [jennieg@rfsnc.org](mailto:jennieg@rfsnc.org). The newsletter can also be viewed at [wakeforestnc.gov/northern-wake-senior-center](http://wakeforestnc.gov/northern-wake-senior-center).

📍 [wakeforestnc.gov](http://wakeforestnc.gov), search "senior center",  
☎ 919-554-4111, ✉ [jennieg@rfsnc.org](mailto:jennieg@rfsnc.org)

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Perkins Counseling & Psychological Services is pleased to welcome Liz Vaughan, MSN, APRN, CPNP-PC.

With Liz on our team, we can now provide medication management as part of our comprehensive services. Liz is a Pediatric Nurse Practitioner specializing in Pediatric Mental and Behavioral Health. She conducts psychiatric assessments, evaluations, and management (including medication) for ages birth to twenty-one. Liz is a pleasant and collaborative presence here and will work with you and your child as part of their treatment team.

To set up an appointment with Liz Vaughan, call 919-263-9592 option 5.

919-263-9592 [info@perkinscps.com](mailto:info@perkinscps.com)

10580 Ligon Mill Road, Suite 210, Wake Forest, NC 27587

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**COMMUNICATIONS & PUBLIC AFFAIRS**

## Wake Forest Cares Holiday Donation Drive raises over \$10,700 for local causes

The Town of Wake Forest is pleased to announce that throughout November and December over 50 residents, businesses and community organizations contributed a total of \$10,715 to the 2020 Wake Forest Cares Holiday Donation Drive. One hundred percent of the donated funds were distributed among the charity partners as follows:



- Helping Others by Providing Electricity (HOPE) – \$1,506.66
- Hope House Wake Forest – \$2,560
- Shop with a Cop – \$931.66
- Tri-Area Ministry Food Pantry – \$3,988.35
- Wake Forest Boys & Girls Club – \$1,075
- Ronald McDonald House of Durham & Wake – \$653.33

The Town of Wake Forest wishes to thank everyone who contributed to the 2020 Wake Forest Cares Holiday Donation Drive.

☎ [wakeforestnc.gov](http://wakeforestnc.gov), search "wake forest cares"

**ADMINISTRATION**

## Town staff transition into new roles



Downtown Development Manager **Lisa Hayes** has transitioned into the new role of **Strategic Performance Manager** within the Administration Department. Hayes will be responsible for the Town's implementation and adherence to the Strategic Plan, while also managing the Strategic Plan update scheduled to begin in late 2021 or early 2022.



Former Assistant Public Works Director **Allison Snyder** has been promoted to **Assistant Town Manager**. In her new role, Snyder will assist Town Manager Kip Padgett with a variety of town priorities, organizational initiatives and special projects. She will also oversee the following departments: Economic Development, Inspections/Public Facilities, Planning, Public Works, and Wake Forest Power.



Downtown Development Program Specialist **Jennifer Herbert** has been promoted to **Downtown Development Manager**. In her new role, Herbert will lead the Wake Forest Downtown, Inc.'s efforts of revitalization, business recruitment, special events and marketing for the downtown district.

## Register now for ball leagues

The Parks, Recreation & Cultural Resources Department will accept registrations for the **Church Men's Softball League** and for **Dream League Baseball** from March 1–31. Registrations for **Girls Volleyball** (ages 9–16) will be accepted from April 1–30.

Registrations are accepted online at [wakeforestnc.recdesk.com](http://wakeforestnc.recdesk.com).

### PUBLIC WORKS

## Report a problem using SeeClickFix

Now you can immediately report non-emergency problems to the Town of Wake Forest from your smartphone, tablet, or computer, thanks to the Town's partnership with SeeClickFix.

Use the Town of Wake Forest website or app to report issues such as damaged sidewalks, street light outages, park issues and potholes. Requests are routed directly to the attention of the appropriate town staff for responsible handling.

To report a problem, go to [wakeforestnc.gov](http://wakeforestnc.gov) and search "report a problem." On the "Report a Problem" web page, enter your request in the SeeClickFix window.

Or, download the Town of Wake Forest app and submit your request using the "SeeClickFix" function.

🔗 [wakeforestnc.gov](http://wakeforestnc.gov), search "report a problem"

### COMMUNICATIONS & PUBLIC AFFAIRS

## Check Town's website for paper shredding event updates

The Town of Wake Forest hosts an annual paper-shredding event typically in April of each year. Plans for this year's event are still tentative due to COVID-19. However, we encourage residents to check the website for updates on whether the event will go on as planned.

The annual event offers area residents and businesses the opportunity to protect themselves from identity theft and dispose of confidential documents in an environmentally responsible manner. There is a limit of four "banker-box" sized boxes or four large bags of paper per household or business and a limit of one trip per household.

🔗 [wakeforestnc.gov](http://wakeforestnc.gov), search "paper shredding"

### COMMUNICATIONS & PUBLIC AFFAIRS

## Top five ways to stay informed

Stay up to date on Town news and connect with the community through these communication tools:

- **App:** Download the Town of Wake Forest app to access information at your fingertips.
- **Facebook, Twitter & Instagram:** Find (and like!) the Town of Wake Forest on social media.
- **Nextdoor:** Has your neighborhood joined Nextdoor? Connect with us there.
- **E-Notifier:** Subscribe to one or more categories to receive traffic alerts, police advisories, *What's Up in Wake Forest* and more.
- **Phone Notifications:** Add your cell phone number to the Town's phone notification system to receive time sensitive messages.

🔗 [wakeforestnc.gov](http://wakeforestnc.gov), search "communications", *Communications & Public Affairs Director Bill Crabtree*, ☎ 919-435-9421, ✉ [bcrabtree@wakeforestnc.gov](mailto:bcrabtree@wakeforestnc.gov)



## A Safe Place to Get the Wiggles Out!

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## Washing your car might be contributing to water pollution

Here's a simple, yet effective way we can all help reduce the amount of stormwater pollution that ends up in our rivers, lakes and streams.

When you wash your car in your driveway, motor oil, gasoline and soapy water can get into the storm drains where they're carried into Wake Forest's streams and lakes. Be mindful not to allow these pollutants to flow into the street or storm drain. Wash your car in a place where the waste water does not go into the street. Or better yet, take it to a car wash.

## Daylight Saving Time begins March 14

Remember to move your clocks forward one hour and change the batteries in your smoke detectors.



### HUMAN RELATIONS COUNCIL

## Honoring Wake Forest African Americans during Black History Month

The Wake Forest Human Relations Council (HRC) celebrated Black History Month in February by recognizing local African Americans in its inaugural "Black History Month Honor Roll." The HRC asked the community to nominate individuals who demonstrate leadership and integrity and are respected by their peers. After receiving numerous nominations, the HRC selected a different nominee to honor each day in February. A full

list and photos of all the honorees can be found on the Town of Wake Forest website (search "Honor Roll") and on the Town's Facebook page.

The HRC voted from the full slate of nominees and selected the following top female, top male and top couple. They remarked that these individuals reflect the true spirit of community that defines Wake Forest.

🔗 [wakeforestnc.gov](http://wakeforestnc.gov), search "black history month honor roll"



### Dr. Michele Benoit-Wilson

Dr. Michele Benoit-Wilson is an OB-GYN at WakeMed North where her patients regularly give her high marks. She is an advocate for communities of color. Dr. Benoit-Wilson knows empowering women to improve their health is critically important and lectures frequently at WakeMed events and other events for African American women such as the Women's Empowerment Conference and area Black History Month celebrations. She is an advocate for racial justice and is committed to making a difference in the community.



### Reggie Lucas

As head football coach at Wake Forest High School, Reggie Lucas is recognized as one of the most decorated and successful high school football coaches in North Carolina. His overall record is a staggering 144-18. Despite this impressive record, Lucas often deflects the attention to his players and coaching staff. He has worked his entire 25-year teaching career in Wake Forest helping young people and others around him be the best versions of themselves. Coach Lucas is a true leader who promotes and lives out the values of the football program—commitment, accountability and trust.



### Rev. Dr. Enoch Holloway & Dr. Marion Holloway

Dr. Enoch Holloway has faithfully served as senior pastor at Friendship Chapel Baptist Church since 1982. Dr. Marion Holloway serves as women's pastor and facilitates GriefShare. Their passion for racial equity is reflected in their opening of Hope House in Wake Forest. Along with their congregation, they dedicated Hope House "to reach the youth and help them improve their life skills, educationally, socially and spiritually." They have fulfilled this goal through homework help, prayer services, food giveaways, distributing clothing and more.

Watch board meetings on Town's website  
Meetings can be viewed both live and on demand through the  
Public Meeting Portal. [wakeforestnc.gov](http://wakeforestnc.gov), search "public meeting portal"

### BOARD OF COMMISSIONERS MEETINGS

Third Tuesday | 7 p.m.  
Town Hall Board Room

### BOARD OF COMMISSIONERS WORK SESSION

First Tuesday | 5:30 p.m.  
Town Hall Board Room

### PLANNING BOARD MEETINGS

First Tuesday | 7:30 p.m.  
Town Hall Board Room

View meetings :

- live on **WFTV 10** and re-broadcast at 9 a.m., 3 p.m. and 9 p.m. daily for up to two weeks after the meeting
- live at [wakeforestnc.gov](http://wakeforestnc.gov), search "wftv 10", and on-demand in streaming video



WFTV 10 is the Town's government access channel available to Spectrum TV subscribers. Watch WFTV 10 live online at [wakeforestnc.gov](http://wakeforestnc.gov), search "wftv 10".

## STAYING INFORMED

### E-NOTIFIER

Sign up for the Town's free email subscription service at [wakeforestnc.gov](http://wakeforestnc.gov) (search for "e-notifier")



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Our Town is published bi-monthly by the Town of Wake Forest Communications Department

### Communications & Public Affairs Director

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